

JESSICA WRIGHT

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ABOUT

GRAPHIC DESIGN IS VERY IMPORTANT TO ME. I HAVE FOUND THAT MY INSTINCTS AND INTUITION ARE WELL PLACED. I AM ESPECIALLY DRAWN TO ASPECTS OF LIFE THAT ARE WELL PLANNED AND THOUGHT OUT. I AM INTERESTED IN THE SOCIAL CONTEXT OF GOOD DESIGN AND THE INFLUENCE IT HAS ON SOCIETY. I NOTICE WHAT DESIGN CAN DO FOR PEOPLE, WHETHER IT IS CLARIFYING DIRECTIONS OR EVOKING AN EMOTIONAL RESPONSE FROM THE VIEWER.

I FEEL PASSIONATE ABOUT PEOPLE, CULTURES AND CONTINUED LEARNING. I HAVE BEEN INSPIRED THROUGH SCHOOLING, PEOPLE, AND TRAVELING. I HOPE TO INVOLVE MYSELF IN THE CONTINUED LEARNING AND HANDS ON APPLICATION DESIGN HAS IN CULTURE. I'M EAGER TO CONTINUE MY LEARNING AND GAIN EXPERIENCE WORKING WITH PEOPLE, WHILE APPLYING MY CREATIVE TOUCH.

EDUCATION

UNIVERSITY OF HAWAII AT MĀNOA
BFA IN GRAPHIC DESIGN
2012

BRIGHAM YOUNG UNIVERSITY AT HAWAII
STUDIED COMPUTER INFORMATION SCIENCES
2007

VOLUNTEER SERVICE

VOLUNTEERED FOR FOUR MONTHS AT AN ORPHANAGE IN THANKOT, NEPAL - 2004

VOLUNTEERED FOR THREE MONTHS IN A SLUM IN NITEROI, RIO DE JANEIRO, BRAZIL - 2008

INTERESTS

SAILING
CAFE CRUISERS
SCUBA DIVING
SKIING
HIKING
CAMPING
DRAWING
TYPOGRAPHY

SKILLS

TYPOGRAPHY & BRANDING
UX/UI, WEB & PHOTOGRAPHY
ADOBE CREATIVE SUITE

OUTGOING AND CREATIVE
ABILITY TO CONCEPTUALIZE
TAKES INITIATIVE & WORKS HARD

EXPERIENCE

ART DIRECTOR & SR. DESIGNER – SOPRA SERVICES » 2 YEARS

Started as the senior in-house designer, recently asked to head up the department
Create bids and proposals for clients. Conduct client meetings & presentations
Provide Art Direction when hiring contractors for all types of project needs
Responsible for quality photography, web & print design, as well as happy clients

ART DIRECTOR & GRAPHIC DESIGNER – SALTY DESIGN » 4 YEARS

Communicate with clients to ensure visual concepts are within company standards
Write proposals, develop time-lines, clear communication, and invoicing
Branded from the ground up over 15+ companies that are still operating

FRONT-END DESIGN INTERN – WALL-TO-WALL STUDIOS » 6 MONTHS

Worked on the planning, design, & production of websites.
Translated client ideas into a full scaled designed product consistent with brand

VIDEO EDITOR & RELATIONSHIP MANAGER – SKYDIVE HAWAII » 2.5 YEARS

Effectively communicated with customers, co-workers, and managers
Worked closely with over 150 customers each day to ensure their experience was perfect
Edited large quantity of skydiving photos and videos at fast pace

CUSTOMER CARE MANAGER – MONAVIE » 5 YEARS

Grew from 14 to 33 reps with less call wait time and improved customer care
Created quality control, training and incentive programs for new employees
Scheduled and conducted interviews for new call center employees